



Get more value out of Bullhorn  
with seamlessly integrated AI  
powered solutions

**SOLUTION OVERVIEW**

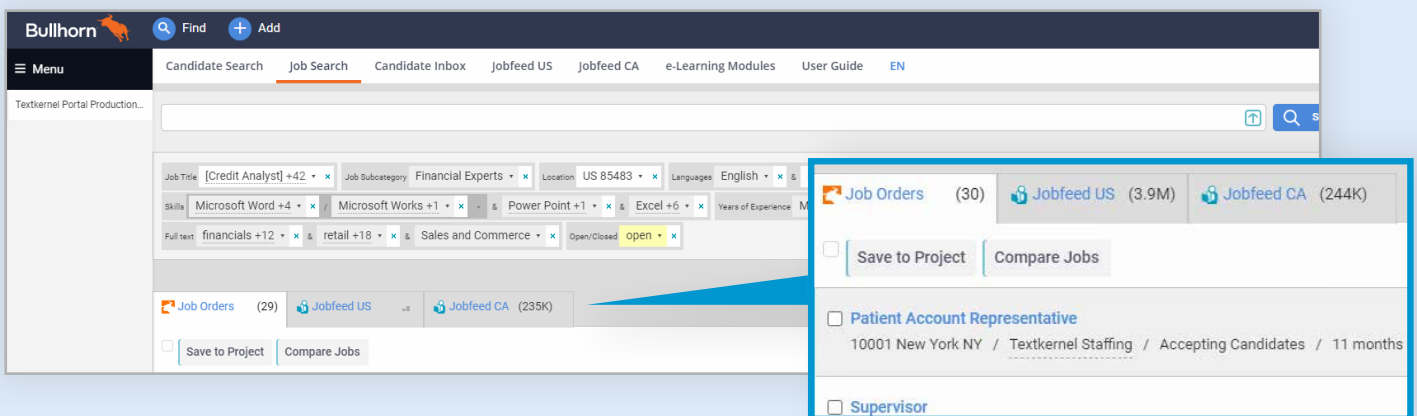
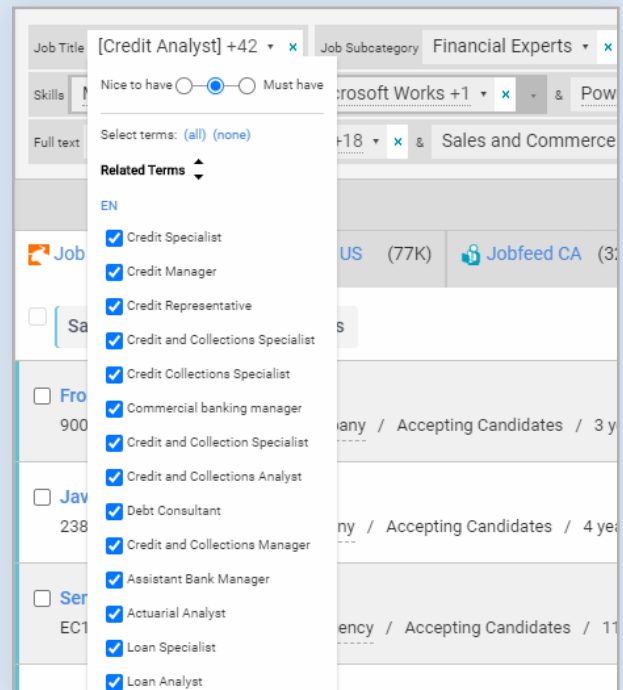
Used by 7 of the top 10 largest Global Staffing firms, Textkernel solutions help you:

- Boost recruiter efficiency and get more out of your Bullhorn database in less time
- Get the market intelligence insights you need to plan your business strategy directly in Bullhorn
- Find new business leads without ever leaving the CRM

## Go far beyond Boolean and boost sourcing with Semantic search

Automatically include all synonyms and related terms without any additional work

- ✓ Helps you find relevant candidates faster
- ✓ Find what you mean, not just a keyword you type
- ✓ With Textkernel's synonyms and related terms, a simple two word search turns into a twenty word search, making every recruiter a sourcing expert
- ✓ Source from your Bullhorn database and external sources within Textkernel
- ✓ Multilingual search capabilities

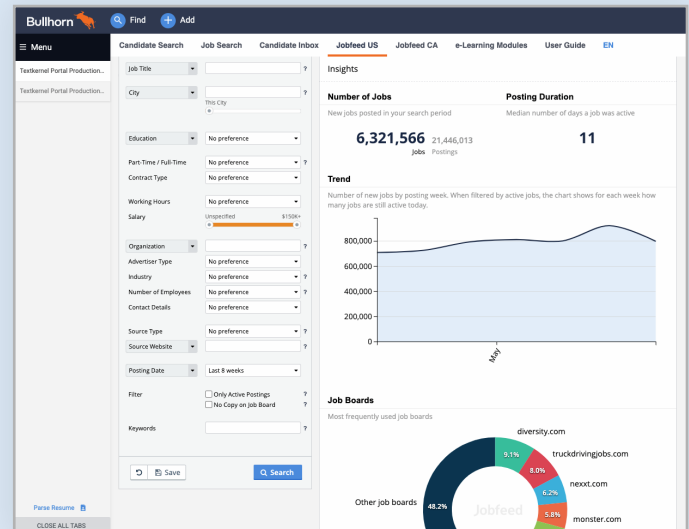


## Match candidates to your database and the entire job market. Then fine-tune using your market knowledge and insight

- ✓ Create a match directly from a job order or a candidate profile - in just one single click
- ✓ Textkernel creates the match query with one-click and then puts the power back into the hands of the user to adjust the weighting of criteria and add terms or modify the search.
- ✓ Easily and quickly redeploy candidates rolling off projects through our seamless integration with Bullhorn field mappings
- ✓ Increase ROI on sourcing by matching your number 2, 3 and 4 candidates to all direct employer jobs in the market with Jobfeed and increase your placements and win new customers

## Identify new business opportunities and gain competitive labor market insights

- ✓ Get the highest quality leads delivered to your inbox, daily
- ✓ Import job posting leads directly from Jobfeed to Bullhorn as a lead record and track those leads – all in one click
- ✓ Save at least 1 hour, per recruiter, per day on identifying new business
- ✓ Increase your sales efficiency and business development output by focusing on opportunities with a higher chance of success
- ✓ Gain real-time labor market data to provide your customers with key insights they don't have
- ✓ React immediately to market changes with automated, daily updates, saved searches and an intuitive UI to find out which companies are hiring and in what city or state.



Jobfeed aggregates hundreds of millions of current and historic job postings from **700,000+ sites** across **10 different regions**. Jobfeed is available in the following countries:

### North America

- Canada,
- United States

### Europe

- Austria
- Belgium
- France
- Germany
- Italy
- Spain
- The Netherlands
- United Kingdom



Seamless integrations with other Bullhorn Marketplace vendors



## Over 18 years of pioneering technology trusted by the biggest global staffing firms

### Pioneer in delivering artificial Intelligence-driven recruitment technology

With more than 18 years in developing and bringing artificial intelligence solutions to corporations worldwide, Textkernel is a pioneer in creating and tailoring AI solutions to meet the business needs and unique IT environments of our customers.

### Best-in-class semantic and deep learning AI solutions for global organizations

Textkernel provides our customers with best-in-class recruitment technology that helps automate time-intensive document processing and understanding tasks. Our technology works across 17 different languages and can be localized to provide language and skill-specific needs.

### ISO 27001 certified to ensure your data security

Textkernel takes the security and privacy of our customers' data seriously. Textkernel is fully compliant to the ISO/IEC 27001:2013 standard. The ISO/IEC 27000 family of standards provides a framework to ensure a high standard of data protection and information security.

## You're in good company



Textkernel's AI-powered solutions seamlessly integrate into your Bullhorn workflow for more efficient recruiting. It's never been easier to capture candidate data, one-click search multiple CV databases, find better matching candidates and discover new leads. Boost productivity, reduce time-to-fill and increase placements with multilingual CV parsing, semantic search and big data today.