textkernel
Machine Intelligence for People and Jobs

From First Contact to Lasting Connection

Candidate Engagement
Powered by Joboti

Master Candidate Communication: Increase Speed and Efficiency with WhatsApp

Today's Challenge:

Connecting with candidates through traditional means like email and phone calls is increasingly difficult in today's evolving landscape. Candidates are overwhelmed with the volume of communication they receive. Moreover, consistently maintaining accurate candidate data in the Applicant Tracking System (ATS) poses a significant obstacle. To overcome these challenges, exploring alternative communication channels and leveraging automated data management features is crucial.
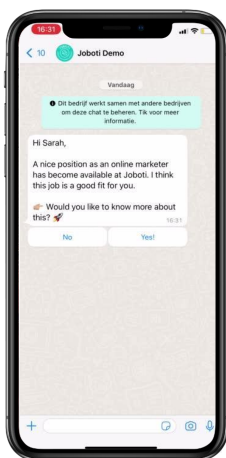
Email only has an **18%** open rate

Average response rate is **23 hours**

WhatsApp has a >**90**% open rate

40%-50% of candidates respond within **2** hours

Easily initiate and manage WhatsApp conversations directly within your ATS

Candidate Engagement powered by Joboti leverages the speed and efficiency of WhatsApp to streamline your candidate journey. Initiate and manage conversations effortlessly, directly from your own ATS. Engage with candidates individually or connect with multiple candidates at once, all within a single platform.

Communicate faster

Keep **candidates engaged**

Improve **consistency**

Build and nurture relationships

textkernel

Automated Conversations to Free Up Your Time

GDPR
permission requests

AVAILABILITY
check possibilities

INTERVIEW PLANNING
automated scheduling
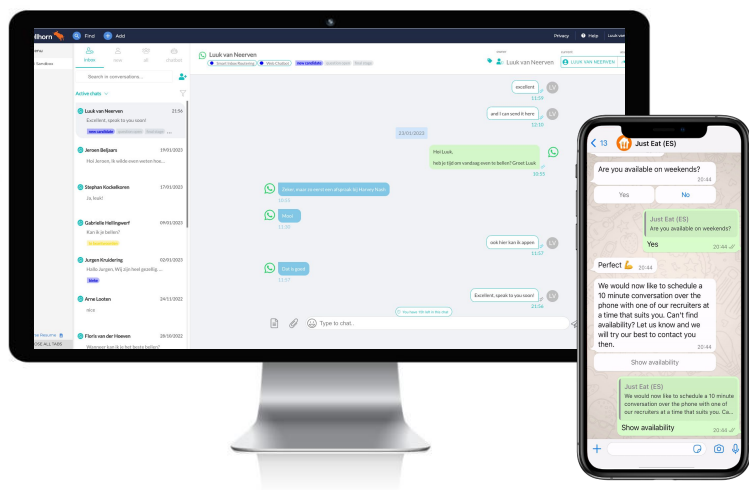
JOB ALERT
send vacancies

NOTIFICATION
appointment reminder

PRE-SELECT
quality check

Seamless integration in your ATS

Bullhorn

Bullhorn Connexys

OTYS Recruiting Technology

akyla a textkernel company

ORACLE

salesforce

Bullhorn for Salesforce

SAP SuccessFactors ♡

*Coming soon

-40% Cost	**+100%** Productivity	**+50%** Automation	**+70%** Speed

About Textkernel

Textkernel is a global leader in AI-powered recruitment and HR technology, delivering innovative solutions to over 2,500 software vendors, corporate and staffing organizations worldwide. Our expertise lies in multilingual parsing, semantic search, skill and profession taxonomies, labor market intelligence and automated candidate engagement, and a mid office solution for staffing companies. We empower recruiters to build diverse teams, minimize biases, and connect people and jobs better. With tailored modular solutions and ongoing support, we help our clients achieve their recruitment goals at lower costs.

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